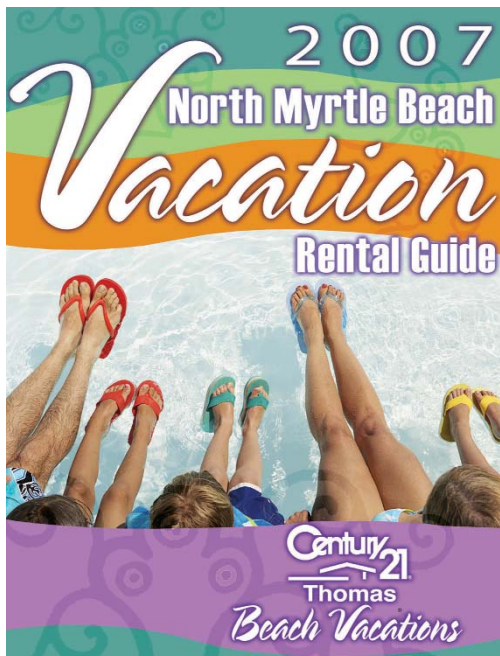


2007 Vacation Guides...

Our new 64-page, full-color Vacation Rental Guide is packed with photos and descriptions of hundreds of North Myrtle Beach vacation homes, villas and condominiums as well as helpful area information. More than 30,000 guides were mailed this January to previous guests and recent inquiries.



Over 200,000 of our vacation guides will be mailed over the course of the year to inquiries and referrals and distributed in brochure racks and at vacation travel trade shows.

Each homeowner was mailed a packet with four (4) vacation guides in February. If you would like additional copies, please contact your owner services representative.

Although the vacation guide is our primary printed fulfillment piece

for inquiries, we will also target potential guests with aggressive advertising in key newspapers and magazines. We will continue to maintain a strong internet presence and are in the process of optimizing our website for higher search engine ranking.

2007 Special Events & Owner Reservations...

As you can see in the 2007 spring calendar of festivals & events, there's plenty going on in North Myrtle Beach and surrounding areas. We hope your property is booked for most, if not all, of these dates.

If there are dates during which you DO NOT want your home or condominium available for vacation rentals, please notify us as soon as possible so that we can make appropriate owner reservations. We are booking and confirming spring, summer and fall vacation reservations every day. Once confirmed, guest reservations may not be movable.

We also ask that you reserve your summer vacations now and that you please limit your owner reservations in June, July and August to two weeks or fewer.

2007 Spring Festivals & Events

March 8 - 10

National Shag Dance Finals

March 10 - 18

Canadian-American Days Festival

March 17

N.M.B. St. Patrick's Day Parade & Festival

March 24

George Jones Concert at the Alabama Theatre

March 28 - April 1, April 4 - 8

**Fiddler on the Roof
 at Conway's Theatre of the Republic**

March 30

Sugarland Concert at the House of Blues

April 14

Lily Tomlin Live! at the Alabama Theatre

April 20 - 29

S.O.S. Spring Safari

April 28 - 29

Art in the Park, Myrtle Beach Chapin Park

May 5

21st Annual Rivertown Jazz & Arts Festival

May 11 - 12

Bluegrass on the Waccamaw Festival

May 11 - 20

Carolina Harley-Davidson Motorcycle Rally

May 19 - 20

26th Annual Blue Crab Festival

May 24 - 28

Atlantic Beach BikeFest

See event details, our full Calendar of Events and 30 Day Beach Fun Forecast online at **www.century21thomas.com**.

OwnerNet = Access

Use OwnerNet to access reservation boards, newsletters and other important property, vendor and maintenance information.
www.century21thomas.com/ownernet

Changes...

We are pleased and excited to announce that Owner Services Director Steve Clemmons has been promoted to Director of Owner Services/Property Services. Congratulations!

Steve will continue to supervise the owner services department and will also oversee housekeeping and maintenance.

Steve can still be reached at extension 3080; however, his office is now located in the Property Services area at our Cherry Grove office.

Steve and his wife, Tara, have two sons, Carter and Harrison. When time permits, Steve enjoys boating, hunting and fishing.



Annual FREE Deep Cleanings...

Our housekeeping department is busy performing the annual FREE deep cleanings that CENTURY 21 Thomas includes for properties on our vacation rental program.

Please note that our housekeepers take a complete inventory at this time, from flatware to pots and pans. We will refer to the basic requirements list and replace all missing items as well as any that are in poor condition. All items are replaced at costs - no markup. It's always best to start the new rental season properly equipped.

Order Your Virtual Tour Today...



Virtual Tours have proven to be an excellent and effective method for showcasing your vacation rental home or condominium. The price - \$150 for the initial tour and \$50 per additional year maintenance fee - are very reasonable and more than justified by gaining only one additional week-end rental.

Call or visit our online OwnerNet to order yours today!

Special Owner Service...

After five years of holding the line on our special homeowner departure cleaning service, it became necessary to increase the rates for 2007. FREE bed & bath linens, an additional value of \$70 to \$240 depending on property size, are still included in this price. Be sure to request the FREE linen package with departure cleaning when you make your owner reservations.

With your special departure cleaning & free linen package, you'll arrive to freshly made beds AND you'll be able to leave your property without the hassle of cleanup to maximize YOUR time at the beach!

2007 rates for OWNER departure maid service for properties with -

1 Bedroom	\$70
2 Bedrooms	\$90
3 Bedrooms	\$110
4 Bedrooms	\$120
5 Bedrooms	\$140
6 Bedrooms	\$150
7 Bedrooms & Up	...	\$175

Rates are subject to S.C. taxes. **Special rates and FREE linens are for our homeowners only.** Departure cleaning and linen packages on owner blocks for guests of the owners are billed at our regular guest rates.

Remodeling & Redecorating...

The off-season is an excellent time for getting everything ready for the upcoming vacation rental season. Keeping your property fresh and up to date is necessary to stay competitive in today's vacation marketplace.

Please let your owner services representative know if you are in the process of making significant changes such as replacing vinyl or carpet, appliances, kitchenware, etc. Good communication can prevent charges to your account for repairs to appliances or furnishings that you'd rather replace. If you're recarpeting, it may be possible to defer a scheduled cleaning.

After the work is completed, we will inspect and update your property's rating. If the remodeling is extensive enough, new photos may be shot for our web site.

Owner Services Department - Press 5

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